



Ask Not What Your Block Association Can Do for You...

By Hedy Campbell

Exactly fifty years ago on Sept. 5, not-yet-elected-president John F. Kennedy, during a speech in Detroit, said, "The new frontier is not what I promise I am going to do for you. The new frontier is what I ask you to do for your country." Of course the version of the statement included in JFK's inaugural address became much more famous than the earlier version, but the fundamental message remained. And it rings true today on a more local level.

Over the years, the Block Association has appealed to you for financial help on more than one occasion. We continue to receive your financial contributions with appreciation. Without them we'd have to curtail nightly guard service. But today we ask for something that we know is more valuable: your time, your ideas, your participation.

Most of the current board members have served for years and even decades. They need a hand to keep the Block Association going strong.

In recent months, several volunteers have stepped forward: Bob Aaronson ably coordinated the 2010 Yard Sale; Eliza Lansdale now handles newsletter distribution; Agnes San Pedro managed newsletter ads until professional duties required her to step down. We're grateful to them, and we need more of you to follow their lead.

Here are some examples of how you

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The West 102nd & 103rd Streets Block Association *NEWSLETTER*

Monster of Ceremonies Needed for Annual Halloween Parade, Oct. 31

By Hedy Campbell

There's something magical about the Block Association's Halloween festivities. Every year, the annual Parade and Party gets better and better. People who attend tell us they really like it but to keep it going we need your help.

Last year was the second in a row that we closed W. 102nd St. between Riverside Dr. and West End Ave. so that costumed kids and sociable parents could haunt the street well after the parade was over. They admired each other's outfits, enjoyed refreshments, listened to Halloween-themed stories, and mingled with friends and neighbors until the witching hour, about 8 p.m., when we were required to reopen the street.

This year, on Sunday, October 31, we intend to follow that format again. In order to make it happen, though, we need a grand monster, I mean master, willing to coordinate the various volunteers. The ingredients are all in place. Who will mix them into a magic potion?

For those new to the neighborhood, the event begins just before 6 p.m., as folks old, young (more than 200 kids last year), and in-between gather along W. 102nd St. at West End Ave. to begin lining up for the parade. Homeowners on W. 102nd St. decorate their stoops with pumpkins, ghosts, spider webs and, sometimes, a surprise or two. Just as the sun is setting, with music playing

from boom boxes, the parade sets off to the north along the West End Ave. sidewalk, turns left down W. 103rd St. toward Riverside Dr., and turns left again onto the Riverside Dr. service road. Finally, the crowd turns left once more into a traffic-free W. 102nd St.

The kids in the parade are rewarded with trick-or-treat bags, packed with apples and other goodies that are provided by the Block Association. They and all the other participants are welcome to stay for the party that ensues.

With a motivated sorcerer and a small squadron of broomsticks, there's no reason other activities couldn't be added to those traditionally provided. We've talked about setting up a photo station, perhaps something with a thematically appropriate background, a craft activity, and face painting. Please consider whether you or someone you know might be willing to take up the wand and work some magic this year.

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BLOCK ASSOCIATION MEETINGS

Regular Block Association meetings are held twelve times a year, usually on the second Tuesday of every month.

TIME: 8:00 p.m.
PLACE: 306 W. 102nd St.

The next three meetings are scheduled for Sept. 14, Oct. 12, and Nov. 9.

Monster of Ceremonies Needed for Halloween Parade, Sunday, Oct. 31

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In addition to running the party, there are many ways to help: contribute refreshments, host trick-or-treat bag packing, volunteer to carry a boom box and help chaperone the parade, be available for setup or cleanup, or station yourself along the parade route to clap and cheer for the kids as they pass by.

Here's your chance to make a significant, once-a-year contribution of time to your neighborhood. You can contact me, Hedy Campbell, at (212) 865-8524 or at info@w102-103blockassn.org to offer to help organize the event or an activity. If you aren't already on our email list, sign up by writing to the address above and we'll add your name.

In mid-October, start watching for a poster in your building lobby that announces the event. Then volunteer, donate, and come out to join your neighbors for a wonderful community affair. Let the 2010 Halloween Parade begin!

Treewells and Trees Survive Hot, Dry Summer with Help

At the beginning of June, the Block Association, with a \$500 grant from the Love Your Block program of the Citizen's Committee for New York City, purchased impatiens, petunia, celosia, coleus, English ivy, and pachysandra for planting by 20 volunteers including six Semiperm kids who helped to beautify two treewells in front of their building. The purchasing and distribution of the plants and soil mix was arranged by board member John Hewitt and co-chair Hedy Campbell.

As the summer wore on, the weather became hotter and dryer. In early August, the Million Trees NYC organization sent out an urgent request that street trees be watered. Most of the trees and treewells on our blocks received the care they needed but three newly planted trees near the Post Office on W. 104th St. were doing poorly. A call to the Volunteers of America next door got them the water they needed.

Bargain Hunters Getting Ready for W. 104th Street Yard Sale on Sept. 25

The summer's over and routines of work and school are starting again. But wait! One more bit of excitement is in the air. On Saturday, Sept. 25, the 21st Annual West 104th St. Yard Sale will burst upon us with the energy of a bustling street market in an exotic land.

Shop in more than 60 stalls loaded with treasures retrieved from the darkest corners of neighborhood closets. Bid on gift certificates, art objects, show tickets, appliances, or services at the Silent Auction.

Browse through a vast selection of novels, plays, poetry, history, biography, children's books, cookbooks, atlases,

dictionaries, and CDs at the Book Sale. Select your family dessert at the Bake Sale. Hunt down a two-dollar labor saver or conversation piece at the "What-A-Bargain" table.

Hot dogs and hamburgers with all the trimmings will be there for you to enjoy fresh off the grill. Take a chance in a raffle worth hundreds. Tap your foot to live music performed by seasoned New York musicians.

Big crowds are expected, so come join the fun and help our neighbors on W. 104th St. do what our Block Association does for us: keep our neighborhood safe, welcoming, and beautiful.

The West 102nd & 103rd Streets Block Association

Newsletter

Published four times each year. **Hedy Campbell** and **David L. Reich**, co-editors. Comments and questions related to the Association or Newsletter are welcomed. Send US Mail to Newsletter Editor, P.O. Box 1940, New York, NY 10025 or send email to info@w102-103blockassn.org. Phone messages may be left at (212) 866-5769. Recent issues of the Newsletter are available online at bloomingdale.org/newsletter102-103.htm

Email List

The Block Association maintains an email list to notify residents about important matters that arise between issues of the Newsletter. You can join the email list by sending your email address, full name, home address (including apartment number) and phone number to email@w102-103blockassn.org.

Street Guard

Your contributions to the Block Association provide funding for our street guard, Rafael Hernandez, who makes rounds from 5 p.m. to midnight, Sunday – Thursday and from 6 p.m. to 1 a.m., Friday and Saturday. He can be reached, while on duty, at (646) 772-2240 to report security issues or to request his assistance on the street.

Speaking of Art with Photographer Martha Cooper

By Marlene Lee

She's a photographer, author, and historical documenter. The interview is one of the most stimulating experiences I've ever tried to keep up with. Martha Cooper is intense, and quick as a camera shutter.

The first thing that happens is I'm hit in the eye with her collection of plastic camera toys lined up on shelves, bright colors against the white wall. "This is my favorite," she says. "It's from the '50s and belonged to my little brother." She snaps my picture, then pulls out film that happens to be a small blackboard. Chalk and eraser form the shutter and lens. I jump at another camera that is actually a jack-in-the-box. In Martha's studio, "hit in the eye" becomes almost more than a metaphor.

Interviewing Martha will be fun and easy, I think.

But before I've scribbled my first impression, I'm trying to keep up with her next rapid-fire show-and-tell, a piece of street art by the front door. It's a map of the Paris Underground, she tells me, drawn by Nasty, a French graffiti artist. She shows me how to read the letters: N-A-S-T-Y. In the corner he wrote, "To Martha Cooper. Paris owe you a lot. Nasty." It's signed with his tag, in his characteristic hand style. "The map was stolen," Martha says.

We're in her studio adjoining the next apartment. She bought both units when the building went co-op in the '80s. "I got lucky," she says. "Two river-view apartments at a five-digit price." The editor of her next book, John Jacob, lives in the same building, perhaps the subject of another interview.

Resting in a padded box, Martha's 20-year-old ocicat stares at me. Pancho knows I'm different; not a photographer. His hazel eyes are large and intense, almost a light source and two lenses. Beside his box is the computer,

open to *kodakgirl.com* where I see another of Martha's collections: vintage snapshot images of women with cameras that make up her new book, *Kodak Girls*, to be published by Steidl Press this year.

A phone call interrupts us. It's Blade ("King of Trains"), a street artist who has tagged the outside of more than 5,000 train cars and whose show is currently hanging in the Hamptons. ("Spray can gets invited to the gallery," is how *The New York Times* describes his exhibit.) "We've been friends for years," Martha says. Two more friends, world-class graffiti artists, the Osge-meo twin brothers, have just flown up from Brazil to paint a sponsored mural on the side of P.S. 11 at W. 22nd Street between 8th and 9th Aves. Twenty-five years ago they learned about street art from Martha Cooper's books and photographs. They now have sponsors all over the world for their projects. Their framed portrait of Martha hangs on the wall. (It's on a hook. Movable.)

Throughout our conversation, we dip into her book, *Subway Art*. This "Bible of the urban street art movement," as it's been called, went from paperback to a beautifully produced hard cover that, in 1984, sold over a half million copies. (Other of her books: *Hip-Hop Files*, *Going Postal*, *Name Tagging*, *Street Play*.) Her work has acquainted young artists everywhere with graffiti and two extensions of street art, hip-hop and rap. "This art is a form of rebellion," Martha

says, "but articulate rebellion. The artists know what they're doing. The work is powered by breaking rules. I don't focus on the art as vandalism. I'm a fan. I document the art form. Graffiti is ephemeral.

People will want to go back and see what it looked like. I'm preserving it."

"Can you read their pieces?" I asked. She can't always. There's the "straight-letter" (readable) and the "wild style" (not). Her take on art/vandalism interests me. "First of all," she says, "there are boundaries. I don't want graffiti on my car. I don't want graffiti on other art. Graffiti on sculptures, for instance, is reprehensible."

"What about the mailbox at the corner of 102nd and West End Avenue?" I ask. "Two of our Block Association board members regularly paint over it. We consider that to be a community service."

"I don't have a problem with art on mailboxes," she says, "as long as people can see that it's a mailbox. After all, what is vandalism? Look at all the advertising we're forced to view every day." I agree that much advertising, including TV shows that post notices of upcoming programs in the corner of whatever I'm watching, insults me. "They pay for the space," I say, "so I guess, in our system, if they pay, they can post what they want without breaking the rules."

Most street artists prefer illegal rebellion; it drives their art. However, there are "permissible walls." Cities will sometimes issue permits to graffiti artists. One such project is a skate park in Pig Town, a section of Baltimore. The names, unreadable to me—Jazi, Rove,

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Speaking of Art: Martha Cooper, Photographer

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Tawk, Ways—are familiar to Martha because she knows the people behind the names. They stay in touch with her. They trust her and like her photographs. As Nasty wrote of Martha on the stolen subway map, “Paris owe you a lot,” and they all know it.

Money talks. Martha points out that, for artists, displaying their work is not easy. Galleries are expensive and judgmental. Shows are juried. Martha documents street artists who don’t have the money to talk. She’ll willingly follow kids, all ethnicities, genders, races, even onto private property at night, to record their art. In *Street Play*, she preserves the wild ride of an energetic, creative boy in a go-cart he made from a police barrier. “Street art is what they’re doing when their parents aren’t watching.”

She opens a scrapbook to show me her collection of postal stickers. “The stickers are free at the Post Office,” she says, “and they have this big, inviting white space. The graffiti artist paints his tag in his hand style and sticks it on an available surface. I come along with an adhesive product, peel it off, and save it in my collection.”

“High-end aerosol art,” it’s been called. It didn’t exist when she was growing up in Baltimore where her father and uncle owned a camera supply shop for over fifty years. (Her mother was an English teacher.) “I grew up with a camera in my hand,” Martha says. Has she always photographed graffiti? Not at all. For years she worked for the National Geographic and other mainstream publications. In 1975, after service in the Peace Corps, she came to New York by way of Thailand, Japan, England, and Rhode Island. At Oxford, graduate study in anthropology opened the way for her to look at photography in a new light, with an interest in what culture means.

City Lore, a New York City urban cultural organization, uses her photographs in their work. Their credo, with which Martha agrees, reads, “As cultural activists, we are committed to the principles of cultural equity and democracy. We believe that cultural diversity is a positive social value to be protected and encouraged; that authentic democracy requires active participation in cultural life, not just passive consumption of cultural products; and that our cultural heritage is a resource for improving our quality of life.” Just underneath, in small type, I note another quotation: “Unless otherwise noted, all photographs are by Martha Cooper.”

She is invited to street art events all over the world, some of which she has to refuse; she’s a working photographer. For instance, because she has a photo assignment in Miami this fall, she can’t accept an invitation to go to Venice where street artists will be meeting and working in the medieval setting of Magazzini del Sale. “How much can I do?” she says. She’d like to do everything. She’s known for the subject she documents, but people now show interest in her photographs as photographs, not merely historical documents.

On the lower level of Riverside Park, the fragment of a famous mural can still be seen. When Charlie Ahearn directed the film *Wild Style*, he commissioned a mural, to be filmed as it was being painted. If you lean over the railing below 108th Street, you can still see, upside-down, the blue fragments from that famous mural. “Charlie called me when he was filming and said, ‘Come over here.’ I went. I still go to see what is left on the wall. I’m always moved by the sight.”

Painted over, rained on, the ephemeral street art documented by Martha Cooper is temporary. Her photographs, however, are permanent.

Bicycle Racks Installed As Bonus From “Love Your Block” Grant

We all know that the city sometimes works in mysterious ways. The installation of six new bike racks around the neighborhood in July might have seemed like one of those mysteries, but it wasn’t.

Late last fall, we learned that the Citizens Committee for New York City was awarding “Love Your Block” grants to qualifying block associations. We applied and were notified early this year that we had been awarded \$500 for our spring planting event. We also were offered expedited access to certain services from the Departments of Parks, Transportation, and Sanitation. One service we requested was a bike rack survey by DOT’s CityRacks program.

Unknown to us, the survey must have been completed some time this spring. It was determined that several locations in our territory fulfilled the various criteria: the sidewalk must be at least 12 feet wide; the location must be at least six feet from other street furniture; the location must be removed from traffic flow; and the sidewalk surface must be solid, not pavers, cobblestones, or brick.

As a result, two racks were added in front of the Broadmoor (235 W. 102nd St.) bringing the total to four. One was placed in front of 878 West End Ave., one in front of 875 West End Ave., and one in front, and another along the W. 102nd St. side, of 865 West End Ave.

Unfortunately, there was an unwanted side-effect to this largesse. Part of a bike was chained to the rack at 878 West End Ave. and apparently abandoned. The Block Association is investigating how to have it legally removed.

For more about bikes in the city, go to nyc.gov/dot and click on “Bicyclists.” There you’ll find links for outdoor bicycle parking, bicycle routes, and other useful information.

Bloomingtondale Aging in Place Receives MBPO Grant and Tax-exempt Status; Announces Fall Panel Discussions

It was a quiet summer for Bloomingtondale Aging in Place with one group going to a performance of *Cyrano* in Riverside Park and another to a samba concert in the park. There was a salon on "Architecture Without Architects," and five galleries of images from the photography group were posted on our website, bloominplace.org. In the background, however, we were quite busy.

BAiP acquired a video projector for use at our public panel discussions, our salons, and the photography group meetings. This and other expenses were covered by the \$5,000 grant BAiP

received from the Manhattan Borough President's Office for the fiscal year ending June 30. In May, we applied for a MBPO grant for the 2011 fiscal year, providing details of what we have done and plan to do for our community. In a great show of support, our \$5,000 grant has been renewed for another year.

These grant applications have been made through One Stop Senior Services, our fiscal sponsor, because BAiP did not have federal tax-exempt status. Now, through the generosity of neighbor Bob Batterman and his law firm, Proskauer, Rose, and with the help of

pro bono Proskauer lawyer Charley Lozada, BAiP has been granted 501(c)(3) tax-exempt status. Our website now has a link to a page that explains how donations can be made directly to BAiP.

The fall schedule will include two panel discussions: "Accepting Help to Stay Independent," on Oct. 21 and "Exploring New and Alternative Approaches to Pain Management," on Nov. 18. The walking, book and photography groups are active and more salons are being planned. For more information, visit our website, bloominplace.org, to become a BAiP member at no cost.

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Park Rat Sightings Increase

It has been a while since the Block Association has received a report of rats on our streets. Perhaps the Dept. of Health's aggressive baiting and trapping are having some good effect.

However, this summer has seen an increase in rat sightings in Riverside Park adjacent to our blocks. Reports have been made to 311. The Dept. of Parks has claimed, in response, to have "completed the requested work and solved the problem," noting that a "District or Boro exterminator will bait or trap." You can help by promptly reporting rat sightings to 311 and emailing us at rats@w102-103blockassn.org. Please include the 311 service request number.

FDNY Memorial Scheduled

The annual memorial ceremony for the New York City Fire Department will be held this year, as usual, at the Fireman's Memorial on Riverside Drive at W. 100th St. on Oct. 6 at 11 a.m.

Hundreds of massed firefighters in dress uniforms will march with a band of bagpipers to the memorial on Riverside Dr., which will be closed to traffic. There will be speeches and invocations from Fire Department and other officials. At the end of the ceremonies, the bagpipers will lead the march from the memorial back up Riverside Dr.

The public is welcome to attend the annual memorial. It has always been a stirring tribute to a brave force.

Subway Project Almost Done

The entrance to the W. 96th St. subway station on the west side of Broadway at W. 94th St. is scheduled to reopen by Labor Day. Work has been underway to install the two elevators that will provide access from street level, in the new entrance building in the Broadway Mall, directly to the uptown and downtown platforms. Traffic on Broadway is flowing a bit better since the roadway was recently repaved.

The elevator work and the landscaping of the plaza outside the entrance building are the last major parts of this multi-year project yet to be finished. It is on schedule for completion during the fourth quarter of this year.

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Columbia U. Offers Talks on Arts, Humanities, Sciences at PicNic Café

In a continuation of a very popular series, Columbia University and the PicNic Café, on the west side of Broadway between W. 101st and W. 102nd Sts., will present lectures on a wide variety of topics by University professors and Alfred P. Sloan Research Fellows.

The talks will be held at the Café on Monday evenings from 6:00: 7:00 p.m. There will be a \$10 (cash) cover charge, which will include one drink. First come, first served, no reservations.

Sept. 13: *Lord of the Rings: the Magical Molecular Property of Aromaticity*

Organic Chemist Tristan Lambert

Sept. 20: *The Curious Life and Curiouser Afterlife of Sholem Aleichem*

Professor of Yiddish Jeremy Dauber

Sept. 27: *Health Costs of Air Pollution*

Economics Professor Janet Currie

Oct. 4: *Exploring New York's Everyday Buildings*

Historic Preservationist Andrew Dolkart

Oct. 11: *Physics Near Absolute Zero*

Atomic Physicist Tanya Zelevinsky

Oct. 18: *Microliteracies*

Professor of Medieval and Early Modern Iberian Studies Jesús Rodríguez-Velasco

Oct. 25: *Murder and Public Opinion in Mexico Today*

Historian Pablo Piccato

Nov. 1: *The Human Factor*

Writer Nellie Hermann

Nov. 8: *Sorcery to Surgery: Hollywood Movie Software That Can Save Lives*

Computational Mathematician Eitan Grinspun

Nov. 15: *The Great American University*

University Professor Jonathan R. Cole

Nov. 22: *Game Theory and Strategic Communication*

Economist Narvin Kartik

Dec. 6: *Arthue Koestler's Darkness at Noon and Its Relevance Today*

Biographer Michael Scammell

Dec. 13: *Red Wine: Turning a Beverage Into a Pill*

Synthetic Organic Chemist Scott Snyder

Dec. 20: *Why Medieval Music Mattered to a Jesuit in Eighteenth-Century Spain*

Professor of Music Susan Boynton

Landmark West! Seeks To Develop iPhone Walking Tour App

Have you ever wondered about the history of an interesting building in our neighborhood? There may be an easy way to find out if Landmark West!, the architectural preservation organization focussed on the Upper West Side, is successful in its current effort to raise \$3000 by Sept. 21 to develop a walking tour application for the iPhone.

LW! is well-known for its live walking tours of various sections of the Upper West Side. Prof. Andrew Dolkart, Director of the Historic Preservation Masters program at Columbia University, has been recruited to start the project with a tour covering Central Park West and its picturesque brownstone blocks.

The fundraising is mainly to pay for the programming and other technical expertise needed to create the app. For more information, visit the Landmark West! website landmarkwest.org. There you will find a link to the fundraising page for this walking tour project.

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See page 2 for contact information.

On Broadway

Openings and Closings: ♦♦**West Side Health Food** on the west side of Broadway between W. 96th and W. 97th Sts. has closed, again. After being shuttered for a few weeks at the beginning of the year, the store had undergone some minor renovation and then reopened under new management, which has evidently been unable to make a go of it. ♦♦Further north on Broadway, between W. 98th and W. 99th Sts., the more successful **Health Nuts** added an extensive cut flower shop on risers outside the store, going into competition with the small grocery shop a block away near W. 97th St. Then, in the midst of the summer's heat wave, the risers and the flowers disappeared. ♦♦A new dry cleaner, **Tower West**, has opened on the west side of Broadway between W. 97th and W. 98th Sts. in the space formerly occupied by **Andrade Shoe Repair**, which is now located further north on Broadway between W. 99th and W. 100th Sts. ♦♦The storefront next to Andrade's new location had been occupied by

Café Provincia, a small coffee, soup, and sandwich shop for a couple of years. It has now closed, leaving behind a city marshal's notice taped to the door. ♦♦On the east side of Broadway between W. 97th and W. 98th Sts., just north of the French restaurant **Alouette**, where there had been a store selling low-cost women's clothing, a new **Sprint** cell phone shop has opened. From W. 96th St. to W. 109th St. there are now T-Mobile, Sprint, and Verizon dedicated cell phone stores plus several authorized retailers for AT&T as well. ♦♦**Urban Outfitters** has opened in about two-thirds of the retail space that was vacant ever since residents began moving into Ariel West, on the west side of Broadway between W. 99th and W. 100th Sts., about three years ago. During the neighborhood controversy over the construction of the 31-story building, the developer made a big deal about the fancy European tiles facing the lower part of the structure. Now most of them have been removed, replaced by "Urban Outfitters" signage in

a couple of typefaces and some metal constructions looking like awnings and balconies. ♦♦The shop on the west side of Broadway between W. 103rd and W. 104th Sts. that had been a deli with an unusual Irish name is now a deli with a more direct appellation. It's called simply **Mexican Deli** and it lives up to its name by offering three kinds of tacos. The rest of the menu is eclectic, from a meatball parmesan hero to a chicken gyro on pita plus a variety of sandwiches and some breakfast items. In addition to juices and beers, Mexican sodas are also available. The deli is open 24 hours a day. ♦♦**Juice Generation**, a shop that offers juices, smoothies, sandwiches, and soups on the east side of Broadway between W. 104th and W. 105th Sts. is currently closed for renovation. The store is expected to reopen in October.

In Limbo: ♦♦Since **Urban Outfitters** has opened, the amount of unoccupied nearby retail space has dropped markedly but the number of empty storefronts remains about the same.

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Marc Sorkin

Block Association Member

Thank You, Members!

To all of our contributors, heartfelt thanks. Your donations keep the Block Association going and the guard on the street. Names of those who are "paid up" through the *previous* quarter (approximately) appear below; please let us know of errors. We ask that you please fill out the envelope stub completely (including your apartment number) and legibly when making your contribution (the stubs are the basis of our record-keeping), and indicate if you prefer anonymity.

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303 W. 103 St.: Frishauf/Rice
305 W. 103 St.: Bertin
307 W. 103 St.: Tredanari
308 W. 103 St.: Carozzi, Ian, Stivers, Weiss
312 W. 103 St.: Aaronson
314 W. 103 St.: Parizhsky
316 W. 103 St.: Kleidon/Ahmed
855 West End Ave.: Ausubel, Coffman, Hawke, Huey, Solowiejczyk/Porjesz, Trout
858 West End Ave.: Regensburg
862 West End Ave.: Hewitt
865 West End Ave.: Beels, Blumm, Coulter/Knowlton, Currin/Lepore, Cushman/Sorkin, Davidge/Lott, Hanrahan, Mao, Mota/Leshen, Nye, Oppenheimer, Rajah/Greenfield, Zakrzewski
870

West End Ave.: Wuorinen
875 West End Ave.: Babush, Baney/Bentley, Batterman, Canin, Canin/Sauer, DeCurtis/MacDowell, Elsen, Felton, Freeman/Norwalk, Fricke/Klimley, Fuerstein, Garbers/Belth, Gillman, Gordon, Grosz/Fisch, Hausman, Hochman/Reid, Keane, Lasher, Leiman, Levine, Lohr/Trucco, Malatzky, Manley, March/Laferrère, McDermott, Meyer, Pastreich, Perez, Pommer, Rogers, Rubel, Sondik/Greene-Sondik, Straw/Gubitosa, Ward, Williamson, Yahr
878 West End Ave.: Adams, Feinberg, Foreman, Gross/Ochshorn, Hotchkiss, Lansdale, Lenes/Quattrochi, Orshan, Schachter, Stearns
884 West End Ave.: Cutler/Young, Davis, Korman/Sher, Pines, Yin
885 West End Ave.: Bernstein/Bowen, Friedman, Goldberg, Sanders, Sherman/Chafetz, Spring/Miller, Tolkow/Woodbury, Tympanick/Gilman, Weiss
299 Riverside Dr.: Best/Wollos, Dane, del Alamo, Field/Seidel, Flateman/Goldstein, Goldstein, Healy/Emery, Holtz/Horowitz, Kastanis, Leidner/Ruden, Reich/Dessel, Soltz, Tedoff, Titowsky, Wagner/Cecil, Wang/Sedlis
300 Riverside Dr.: Abramski, Caggiano, Corcoran, Eisler, Flint/McLeod, Forbes/De Prenger, Fox, Halberstam/Cohen, Hinzman, Hudson/Cherry, Kowal, Larned, Lerse, Levit, Meer, Mills, Mojarro/Greiper, Rack, Rapp/Zyberman, Reich/Greenberg, Reiner/Lally, Schiff, Seget/LaBasse, Serra, Simon, Sinaiko, Smith/Castellano, Smith/Silverman, Stone, Themm/Clevenger, van Schaardenburg, Vaz/Moebius, Vinicor, Weissberg
305 Riverside Dr.: Avidon, Chang, Colon, Doty, Hecht, Hoffman, Kaiden, Karnett, Marks, McGinn, Minerva/Danzig, Thomas
310 Riverside Dr.: Acero/Dyer, Barnum, Brown, Freedman, Hagiwara, Huber, Hughs, Hugus, Kelly, Kostelanetz, Maffei, Mahoney, McKinney/Chin, Piper, Podrasky, Sandberg, Swingle, Wiener, Woodward
Landlords/Co-ops: 235 W. 102 St., 240 W. 102 St., 247 W. 102 St., 249 W. 102 St., 252 W. 102 St., 254 W. 102 St., 302 W. 102 St., 304 W. 102 St., 315 W. 102 St., 316 W. 102 St., 235 W. 103 St., 250 W. 103 St., 308 W. 103 St., 309 W. 103 St., 315 W. 103 St., 319 W. 103 St., 854 West End Ave., 855 West End Ave., 856 West End Ave., 858 West End Ave., 860 West End Ave., 864 West End Ave., 865 West End Ave., 866 West End Ave., 868 West End Ave., 872 West End Ave., 875 West End Ave., 878 West End Ave., 884 West End Ave., 299 Riverside Dr., 300 Riverside Dr., 310 Riverside Dr.
Commercial: Katered Kanines, Perez, Regional, Sorkin, Stahl, West Side Gem, Wohlfarth & Associates

Ask Not What Your Block Association Can Do for You...

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could help:

- Your graphic arts skills would be just right for designing and producing the flyers that announce our activities.
- Are you an efficient organizer? Come to our board meetings and contribute to the planning and running of our events.
- At our annual meeting, we honored a number of residents who have lived in the neighborhood since the 1950's. We've talked about documenting their stories and we have a willing photographer and a videographer, but we need someone to coordinate the project.
- Have you looked at our website, w102-103blockassn.org? It could be so much more vibrant if a webmaster stepped up to manage it.
- Are you a sharp observer and clear, concise writer with an interest in our neighborhood? Your contributions would be welcome in this newsletter.
- An advertising manager for the newsletter could get us a new ad or two, keep in touch with existing advertisers, and think up novel ways to connect local merchants and the Block Association.
- With word processing skills, you could serve on the board as co-secretary, recording and reporting the minutes to back up our current secretary.

If you want more information, write to info@w102-103blockassn.org or call Block Association co-chair Hedy Campbell at (212) 865-8524 or Terence Hanrahan at (212) 749-6672.

Please, make a commitment to come to a board meeting this fall. See who we are. See how we accomplish what we do for the neighborhood. We meet the second Tuesday of each month at 306 W. 102nd St. at 8 p.m. Meetings are over by 9:30 p.m. Refreshments are served, courtesy of St. Luke's. You'll be warmly welcomed.