



Neighborhood Pours Out For Bogart, Bacall

The light rain on Saturday, June 24 seemed just what the director ordered. A bright, sunlit day would have been the wrong atmosphere in which to honor Humphrey Bogart. It wasn't quite as steamy as the *African Queen* jungle nor as shadowed as the *Casablanca* tarmac but W. 103rd St. between Broadway and West End Ave. that morning was classic Bogie territory as the Humphrey Bogart Place street sign and the plaque on 245, his childhood home, were unveiled.

An umbrellaed crowd of some 200 neighbors, city officials, politicians and gawkers cheered as the object of their shared affection drove up. Lauren Bacall, Bogart's sometime co-star and fourth and last wife, stepped from their son Stephen's car to applause and the clicking of cameras. At 82, she looked great and only a momentary "Where's Stephen?" in her strong, low voice belied her star's presence in the press of her fans as she was escorted to the podium.

Waiting for her in front of the former Bogart residence were Gary Dennis, proprietor of Movie Place on W. 105th St., the prime mover in the recognition effort, Tino Hernandez, chairman of the New York Housing Authority (the cur-

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The West 102nd & 103rd Streets Block Association *NEWSLETTER*

Major Renovations Scheduled At W. 96th St. Subway Station

By David L. Reich

The sorry condition of the W. 96th St. subway station on Broadway is scheduled to change, but not for a while. At a meeting of the Community Board 7 Transportation Committee in May, MTA New York City Transit and its architectural partners presented their plans to add elevator access, reduce the number of stair steps for platform access and increase the number of turnstiles. The work is still in the design stage. Contracts should be awarded by the end of the year and work might start in the second or third quarter of 2007. The project is expected to take three years to complete. The station is scheduled to be in operation throughout the renovation.

The improvements are centered around the replacement of two subway entrances at W. 96th St. by a "head house" similar in function to the one on Broadway at W. 72nd St. though the outside appearance would be quite different. The new head house would be built just north of W. 95th St. in the mall that runs down the center of Broadway. It would have large, curved girders on the east and west sides evocative of 19th-century railroad terminals. The entries at the north and south ends would be protected overhead by curved translucent panels. To accommodate the head house, the mall would be widened

and the three lanes of vehicular traffic in each direction on Broadway would be realigned around the widened mall.

A plaza would be created in the mall north of the station house to W. 96th St., which would include benches, trees and other plantings. North of W. 96th St., the Broadway Mall Community Center, the small building housing art shows and other events, would remain as it is with a slight widening of the mall on the east side.

Inside the head house, the plans include more turnstiles than are currently available at W. 96th St. There would also be a single fare booth. Thirty-two steps down one of four stairways in the station house would take a passenger directly to the uptown or downtown platform. Currently, that walk takes 65 steps, first going down two flights to the lower level transverse and then going back up to the platform. The transverse

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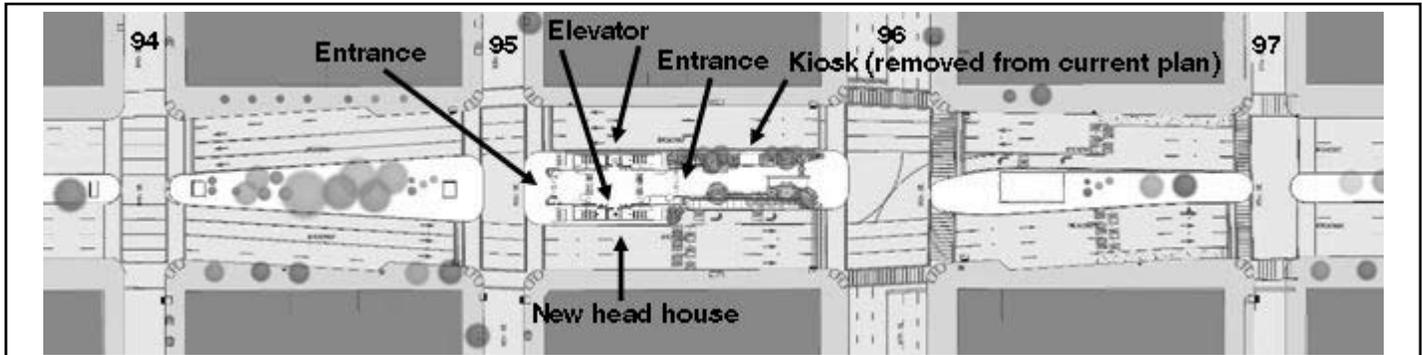
BLOCK ASSOCIATION MEETINGS

Regular Block Association meetings are held twelve times a year, usually on the second Tuesday of every month.

TIME: 8:00 p.m.
PLACE: 306 W. 102nd St.

The next three meetings are scheduled for Sept. 12, Oct. 10 and Nov. 14.

Renovation Scheduled at W. 96th St. Subway Station



Drawing of Broadway from W. 94th St. to W. 97th St. showing the widened mall, shifted traffic lanes and new head house in the mall just north of W. 95th St. This is an annotated portion of an image from the CB7 presentation in May.

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would remain in use for the movement of customers between the uptown and downtown platforms.

So, what's the catch? Why did more than 50 community residents engage in a "spirited discussion" at the CB7 meeting according to the minutes posted on the CB7 website?

The main issue was the reduction in sidewalk space on both sides of Broadway, from W. 94th St. to W. 97th St., in order to accommodate the realigned traffic lanes around the new head house. Those sidewalks are now about 24 feet wide from the buildings to the curb.

The reduction would leave a minimum of 15 feet of sidewalk width on each of those three blocks.

The most prominent narrowing is shown opposite the head house between W. 95th St. and W. 96th St. in the drawing above. On those blocks, the sidewalks would be reduced by the full nine feet but no parking spaces are planned on those blocks so there are no parking meters to interfere with pedestrian activity. Also, no street furniture, such as a kiosk, is indicated on the plans presented at the CB7 meeting.

On the other two blocks, north and south of the head house, the sidewalks

would taper from their current full width to accommodate a few metered parking spaces and, between W. 96th St. and W. 97th St., the uptown and downtown M104 bus stops. As the project is still in its design phase and issues such as street furniture are handled by the NYC Department of Transportation (e.g. bus shelters) and the NYC Department of Consumer Affairs (e.g. newsstands), modifications may still be made before the final plan is put out for bids.

More images from the May 16th Transportation Committee presentation are available for viewing on the CB7 website, cb7.org.

Great Finds, Cool Buys: West 104th Street Hosts Its 17th Annual Yard Sale

Autumn's coming and so is the West 104th Street Yard Sale! Join the fun on Saturday, Sept. 16 (raindate Sept. 17) from 10 a.m. to 5 p.m. as vendors line the block from West End Ave. to Riverside Dr. to sell their wares (go to bloomingdale.org to get a space). Need some lightly used pots? Pretty vintage glass? Children's books? Wander around—you'll find all that and more stacked on 60-plus vendor tables. Relax to an eclectic lineup of live music with folksinger Rachel Garlin in the morning followed by the jazz rhythms of Joe Giglio, classic rock from duo Foley Road and Josh Levine's Latin combo. Visit the book table (best-selling mysteries

and cookbooks are featured) and the bake table (delicious don't-miss lemon cupcakes)—all proceeds benefit the 104th St. Block Association. Bid on Silent Auction items (gift certificates from local restaurants and merchants including Bank Street Bookstore and Liberty House, antiques, framed classic posters and more!) or have a hamburger cooked to order. New this year is the "\$104 for 104th" raffle—a \$2 ticket could win you \$104. And do stop by the block association table and sign the Landmark West! petition to landmark the Automat on West 104th and Broadway. It'll be a great day in the neighborhood—see you there!

The West 102nd & 103rd Streets Block Association Newsletter

Published four times a year.
Hedy Campbell and David L. Reich, co-editors. Comments and questions related to the Association or Newsletter are welcomed. Send US Mail to Newsletter Editor, P.O. Box 1940, New York, NY 10025 or email to info@w102-103blockassn.org. Phone messages may be left at (212) 866-5769. Faxes may be sent to (212) 866-5916. Recent issues of the Newsletter may be viewed at [//www.bloomingdale.org/newsletter102-103.htm](http://www.bloomingdale.org/newsletter102-103.htm)

Neighborhood Pours Out For Bogart, Bacall

Continued from Page 1

rent owner of the brownstone), New York City Councilmember for the 8th District, Melissa Mark Viverito and Brian Andersson, Commissioner of the NYC Department of Records.

Gary Dennis opened the proceedings with reminiscences of growing up just down the block, his love of movies and his astonishment at finding out that his idol had lived nearby. Chairman Hernandez followed, remarking that the city had chosen to renovate the row of brownstones rather than doom them to the fate of demolition shared by so many others in the 1960's era of "slum clearance" and "urban renewal."

Councilmember Mark Viverito, one of the sponsors of the street renaming bill, briefly added her congratulations and presented Ms. Bacall and her son with an oversized version of the new "Humphrey Bogart Place" street sign. She was followed by Commissioner Andersson recalling the neighborhood's former days and showing a photo, from the 1930's, of the building on a quiet street with the brownstone's stoop still in place. He also held up a picture of Bacall's childhood home in the Bronx but she, standing behind him focussed only on Bogie, dismissed it with a wave of her hand.

Then, on behalf of her late husband and her son, Ms. Bacall addressed the crowd with thanks for the remembrance



Photo: Hedy Campbell

Lauren Bacall unveils plaque on 245 W. 103rd St. with Tino Hernandez (far left), Gary Dennis (second from left) and St. Clair Clement (right).

of W. 103rd St. and Broadway where the new street sign had been installed by the Department of Transportation early that morning. With all the guests and the officials and the politicians assembled, Stephen Bogart tugged on the dangling string and the paper covering slid off as a great cheer went up from the crowd.

The event was over but the fans, the reporters and the photographers hadn't had enough. More poses, more answers and finally, Ms. Bacall moved slowly toward the car with a phalanx of police sweeping away the onlookers in front of her. Sitting in the passenger seat, she graciously

accepted soggy programs, books and even DVDs for an autograph. Then Stephen drove up the block and they were gone.

The Housing Authority's Edwidge Price, from the Special Events Unit, was happy that the sound equipment and all her other arrangements had withstood the rain. Kathy Ralph, a Block Association board member, was happy that her persistence had convinced Bacall to come. Marlene Lee, another board member, was delighted that her posters had brought out such a crowd. And Officer Betsy Gonzalez, from the Community Affairs office at the 24th Precinct, who coordinated the police presence, was happy that it had all gone so well and she had gotten an autograph from Lauren Bacall to boot.

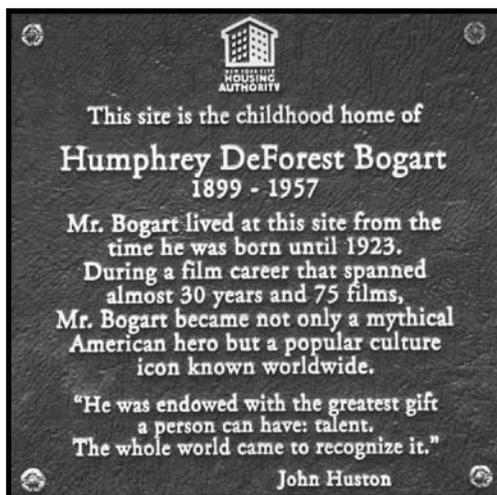


Photo: Kevin Devoe

and the celebration. Turning around, she unveiled the plaque (see above), which Tino Hernandez read out loud.

Moments later, the crowd moved down the street to the southwest corner



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Another Disaster Just Misses UWS: Are You Prepared?

By Alan Leidner

It's a summer heat wave with temperatures over 95 degrees, day after day. The tar is softening on the roads and everyone is seeking relief. Then some feeder cables burn up or, worse, the power grid collapses. Air conditioners, fans, refrigerators, cordless phones and emergency equipment all shut down and indoor temperatures start to rise dangerously. In many buildings, upper floors cannot get water because pumps no longer work. Then, one by one, vulnerable individuals, old and young, start to be overcome by the heat.

Sound implausible? It can't happen here? Just think about the recent power outage in Astoria. Think about heat waves in Chicago and California where hundreds died. Similar scenarios could be written about a hurricane striking the City or another terrorist attack. The truth is, disasters can happen here, and already have.

That's why being prepared is so important to you and your family. While we all believe we will be spared, it just makes good sense to take precautions. You know nothing bad will happen to you, but just in case....

Over the past two years, people on the Upper West Side have joined in the creation of an innovative disaster preparedness program called All Together Now (ATN), developed by David Gershon, President of the Empowerment Institute, a Woodstock, NY-based group specializ-

ing in community organizing. ATN has received funds from the Department of Justice through the efforts of Sen. Hillary Clinton and from the Sloan Foundation. Our Community Board 7 is collaborating with ATN and the program has been endorsed by Councilmember Gale Brewer and by Manhattan Borough President Scott Stringer.

Unlike other preparedness programs that simply make you aware of the actions you need to take through brochures, subway ads and TV spots, All Together Now uses an active team approach. Building and block leaders are recruited from existing community associations and assisted in forming teams of neighbors. Then, guided step-by-step by an attractive handbook, team members meet about four times over the course of several months to plan and take preparedness actions that they select as appropriate for themselves and their families. Action options include stocking a supply of fresh water and food, acquiring flashlights and other gear to be independent of the electricity supply, assembling a go-bag for use in a hasty departure, etc.

And it works! In pilot programs, ATN team members, through a modest investment in time, completed an average of ten activities to become the most prepared individuals in their neighborhoods. Within our Block Association, both 299 Riverside Dr. (at W. 102nd St.) and 875 West End Ave. (at W. 103rd St.)

were among the most successful of hundreds of buildings citywide participating in the program. Additionally, team members get to know each other better, which can come in handy in an emergency, but also makes your building a friendlier place in which to live.

Those who wish to be better prepared but decide not to join a team can opt for a Single Household Program. Participants in both programs can use the website of the Empowerment Institute, empowermentinstitute.net/atn, to get preparedness tips, buying advice and encouragement from past program participants. Furthermore, the program does not end when the final preparedness action is taken. ATN encourages each building to form a permanent resiliency team that seeks to maintain existing levels of preparedness by, for example, reminding residents to change flashlight and radio batteries each year, forming new teams among willing neighbors, working to safeguard vulnerable individuals and sharing the latest information from city, state and federal emergency management authorities.

Our Block Association has agreed to support a new round of building and block leader recruitment and training starting this Fall. If you are interested or just want more information for your family, your co-op or your tenants association, call Alan Leidner at 212-678-7085. Ask about the information session that will be held in September.



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Landmarks Commission Considers Status of Former Automat

Partially hidden, mostly ignored, an architectural gem on the southeast corner of Broadway and W. 104th St. topped the agenda at the June 27th meeting of the New York City Landmarks Preservation Commission. Led by Chairman Robert Tierney, the commissioners heard a report from their research department on the history and importance of the former Horn & Hardart Automat restaurant building and listened to a series of public comments in support of its landmark designation.

Now housing a RiteAid drugstore on its ground floor, the building still exhibits some of the terracotta and other Art Deco elements that were prominent features during the Automat's heyday in the 1920's to the 1940's until 1991 when the last one ceased operations.

Even more of the original facade of this particular restaurant still exists than can be seen by today's pedestrians. When RiteAid was designing their storefront, they were convinced by the untiring efforts of a local preservationist, Michael Gotkin, to protect the Automat's bronze

Statement at the Landmarks Commission Hearing on the Former Automat Building

Chairman Tierney, members of the Commission: I am David Reich, the chairman of the West 102nd & 103rd Streets Block Association and, to quote a previous speaker, "a vestige of a bygone era" as a former Automat customer. Our 2000 households reside within a few blocks of the old Horn & Hardart building on Broadway at West 104th St. Our neighborhood is experiencing increased development, which is destroying our architectural heritage, leaving mostly smooth surfaces that rise far beyond the distance a person might walk or a human voice might carry.

Variety of detail and human scale are critical aspects of the Upper West Side as seen in the character of the residents, the economic diversity and the architecture as well. A Horn & Hardart restaurant was for me, as a small boy, a great symbol of modernity and a great example of democracy. The colored terracotta of this building's facade exemplifies the idea that even the small things are important. Preservation of artistic detail and human scale in our neighborhood is of great consequence to the members of our Block Association. Please designate this former Horn & Hardart building as a landmark worth preserving. Thank you.

and granite exterior at street level. It remains, carefully wrapped, behind the flat panels of the drugstore. Few examples of this commercial architecture are left in the city. In the heated development atmosphere of the neighborhood, this one, a low building on the corner of a busy street, is at risk of replacement by a more profitable highrise.

Landmark West!, the non-profit preservation organization that focusses on Manhattan's Upper West Side, has been seeking landmark status for the building. Its director, Kate Wood, solicited support from the Block Association and other groups interested in preserving our neighborhood's architectural

character. A staff member of Landmark West! addressed the Commission along with representatives of several politicians, neighborhood groups such as ours (see box above) and organizations interested in terracotta ornamentation and the Art Deco movement.

Notable among the speakers was Marianne Hardart, the great-granddaughter of one of the Automat's founders, who has published, with Lorraine Diehl, a collection of Automat recipes and reminiscences. They have an informative website at theautomat.net. To broaden awareness of the Automat building, Landmark West! is planning a meeting in our neighborhood featuring a talk by

Ms. Hardart. Check landmarkwest.org or call (212) 496-8110 for information. A petition supporting the Landmark West! effort will be available for signing at the W. 104th St. Block Association's table at their Yard Sale on Sept. 16.

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Mama's Boys
Juan Rojas Campos and his brother Bernabe grew up with six brothers in a tiny Mexican village, where their mother taught them to cook. Now, with their brother-in-law, the hermanos have opened Mama Mexico, a festive cantina with a roster of frozen margaritas, a festive Mexican village life, and a steaming mariachi band. The extensive menu ranges from the traditional (nachos, burritos) to the less familiar (lighted marinated rack of lamb and red-snapper soup). (2677 Broadway, near 102nd Street.) Extract from New York magazine dated September 15, 1987.

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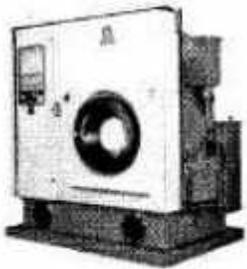
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From Malibu to Marrakech: a Hotel Changes

The infamous Malibu Hotel on the east side of Broadway at W. 103rd St., known just three years ago for a murder on the premises, is being transformed into the "chic" Marrakech with a red carpet at the entrance attended by black-clothed doormen. The long flight of stairs to the front desk is still there and the three floors containing 125 rooms are still accessible only by stairs. The front desk and sitting area have had a North African makeover with hassocks upholstered in multicolored fabrics arrayed in front of comfortable banquettes. A small bar, looking out over Broadway, is planned to open soon.

In July 2005, the NYC HIV and AIDS Services Administration (HASA) cancelled their contract with Malibu owner Hank Freid who had decided to return the single-room-occupancy (SRO) property to its former status as a tourist hotel. That was just a month after Columbia faculty began moving into their new residence across W. 103rd St. The 20 people placed at the Malibu by HASA received eviction notices and the renovation began.

On a recent visit, a room with a double bed on the same floor as the front desk contained a desk and chair, a small armoire with a safe for valuables, an air conditioner, a night table with a lamp and telephone and, on the wall, a flat screen TV. The bathroom was small but everything appeared to be spotless. According to the manager, the TVs have not yet been installed in all the rooms.

On *marrakechhotelnyc.com*, the hotel's website, rates this fall are \$160 to \$220 per night, plus taxes. However, the general travel website, *orbitz.com*, offers a twin-bedded room for \$129 or a triple (a double and a twin) for \$138 in the middle of September or October.

A departing guest from Wichita, KS, who had stayed for two nights with her grown daughters in a triple on the fourth floor, was mostly pleased with the experience. The staff had been helpful in carrying her luggage and in recovering a lost earring from a sink drain but she never did get the washcloths she requested and those stairs took a lot of effort.

Meanwhile, travellers asking at the

Marrakesh for dorm-type rooms are referred to the Broadway Studios Hotel on the southwest corner of Broadway at W. 101st St., another Freid property also no longer an SRO. Perhaps this is one positive side-effect of the upscale development in our neighborhood.

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Where's the Pied Piper When We Need Him?

Over the past several months, rat sightings in our neighborhood have given rise to increased concern. On the east side of West End Ave. between W. 102nd & 103rd Sts., building owners have removed the soil from planters or removed the planters entirely after finding evidence of these unwanted visitors among their flowers. Holes in cement patios and under stoops have been filled to deny them nesting places.

At the end of July, after many calls from a determined neighbor, an inspector from the Department of Health came for a guided tour. He found several instances of health code violations on the block of W. 102nd St. between West End Ave. and Broadway. The most egregious problems concerned improper storage of garbage between pickups. Containers with no lids or lids that were not securely fastened were seen in front of several buildings. A super at one of the buildings complained that the tenants were to blame. Three days later the inspector was back to check the rest of the Block Association area.

Chester McGibbon, manager of Pest Control for Manhattan in the NYC Department of Health, explained that notices would be sent to building owners describing the problems and requesting that the violations be removed. He said eight such notices have been sent in response to the W. 102nd St. violations. Two weeks later, there would be a second inspection. If a violation was still there, the owner would be summoned before an administrative judge who could levy a fine if appropriate.

Meanwhile, DOH has sent an inspector to put poison in places, such as tree wells, where signs of rat activity have been observed. A warning notice has been posted. Dog walkers take note.

Story of Our Changing Neighborhood Told in Bloomingdale Library Exhibit

When the Chairman of the New York City Housing Authority spoke at the Humphrey Bogart Place celebration, some neighbors were surprised to find that the city owned the neatly kept row of brownstones on W. 103rd St. and that they were operated as low income housing. Their appearance and scale are in great contrast to typical public "projects" such as those on Amsterdam Ave. just a few blocks away.

The history of these buildings was recently told as part of an exhibit at the Bloomingdale branch of the NY Public Library where, among books, maps and other items related to the development of our neighborhood, nine newspaper articles from the early 1960's were displayed. Their story, with its relevance to the current upsurge in local demolition and rebuilding, portrays a fascinating mix of social and economic forces.

In the 1950's, Robert Moses, the City Construction Coordinator, oversaw a massive urban renewal program, initially riddled with corruption, that eliminated 4,212 "slum" apartments and built 2,662 new ones in Park West Village.

Then, in August of 1959, the Wagner administration began a large program to rehabilitate housing, proclaimed by the mayor as "one of the most important endeavors we have yet undertaken." The intention of the program was to show that rehabilitation rather than demolition was the best way to combat deteriorating neighborhoods and to introduce social services at the local level to restore and support the neighborhood.

Six areas in Manhattan and Brooklyn were chosen as models for this ambitious program. One of these pilot programs, the Bloomingdale Conservation Project, initially covered W. 100th to W. 104th Sts., and Riverside Dr. to Amsterdam Ave. In 1961, it was expanded south to W. 96th St. The project was sponsored by government funds and

the Master Institute of United Arts (located in the Master Hotel at W. 103rd St. and Riverside Dr.), the Grosvenor Neighborhood House (W. 104th St. and Amsterdam Ave.) and United Neighborhood Houses of New York.

For the first two years of the Bloomingdale Conservation Project, Mr. and Mrs. Louis Horch of the Master Institute donated \$20,000 and office space at the Institute. The project director, together with a worker in charge of social services and a secretary, helped to insure enforcement of the city housing laws, influence landlords to restore and maintain buildings and provide assistance in integrating the community both racially and economically.

Early in the program, fifty buildings were inspected and outstanding violations steadily diminished. The city acquired and renovated two deteriorating, back-to-back rooming houses on W. 103rd and W. 104th Sts. near Broadway. The Housing Authority followed by doing the same with the six brownstones immediately west of the 103rd St. building. One of those six, in earlier years, had been the childhood home of Humphrey Bogart. The program was also successful in bringing residents together to work for the improvement of the community. Volunteers were organized to teach English to Spanish speaking residents, help run a nursery and provide assistance in supervising children's and adult recreation. The project ended in 1964 when City funding was not renewed.

The exhibit, which closed in August, was sponsored by Park West Neighborhood History Group, West 98th and 99th Street Old Community Assn. and Columbus/Amsterdam Business Improvement District. Photocopies of the articles are now in the Neighborhood History collection at the Bloomingdale branch at 150 W. 100th St.

On Broadway

Openings and Closings: ♦♦A **McDonald's** restaurant will be opening soon on the east side of Broadway between W. 104th and W. 105th Sts. ♦♦The **Starbucks** on the northwest corner of Broadway and W. 102nd St. will be closing in mid-September. The company is in negotiations for another nearby location. The replacement for Starbucks will be, you guessed it, a bank, apparently **HSBC**. ♦♦Next door to the **Commerce Bank** on the west side of Broadway at W. 109th St., an **American Apparel** store should be open by now. The chain sells upscale clothing manufactured in the United States. ♦♦The Indian restaurant **Indus Valley** on the southeast corner of Broadway and W. 100th St. has added an enclosed sidewalk café with 6 tables seating 14. ♦♦Still displaying the motto "every item \$10 every day," the tiny dress shop called **International Style Clothing Company** on the east side of Broadway just south of **Alouette Restaurant** between W. 97th and W. 98th Sts. has closed leaving a large "Store For Rent" sign filling the window. ♦♦**PicNic**, the restaurant on the west side of Broadway between W. 101st and W. 102nd Sts., offered a series of talks dubbed **Café Science** on three early evenings this summer. One of the events, arranged with Columbia University, featured an astronomer, another had a biologist and the third, an ecologist, all drawing overflow crowds despite the sultry weather. The restaurant plans to continue the series on the second Monday of September through December with a geophysicist, a psychologist, a paleoceanographer and an organic chemist. A \$10 cover charge will include one drink. ♦♦The tiny former locksmith shop on the west side of Broadway next to **Suba Pharmacy** at W. 104th St. has been leased by Mr. Suba. It will be combined with

his existing store to increase the space by about 50 percent. ♦♦After several months of cleaning out the remnants of their devastating fire and waiting for insurance issues to be resolved, Sam and Ed, the owners of **Petqua**, the pet shop on the east side of Broadway between W. 98th and W. 99th Sts., have begun rebuilding. Sam says they hope to be back in operation by the end of September. ♦♦The **Bank of America** branch under construction on the southeast corner of Broadway and W. 97th St. should open by mid-September. On a similar schedule, the space next door on Broadway is getting a makeover and will emerge as the **Beauty Plus Salon**. In addition to providing hair styling, the shop will have a large selection of cosmetics and fragrances for sale.

Going Down, Going Up: ♦♦On the east side of Broadway between W. 99th and W. 100th Sts., the 37-story structure of **Ariel East** was completed at the end of July. The tower crane was dismantled with all the parts taken away except for one of the yokes that brace the crane to the building. That has been reused to support the crane on the west side of Broadway. On that site, **Ariel West** has passed its 21st floor. The full height of 31 stories is scheduled for completion by the middle of October. Occupancy

of both buildings is planned for July, 2007. In spite of a reported weakening in the condominium market, the prices for apartments in these two buildings range as high as about \$7 million for apartments of more than 4,000 square feet. ♦♦Two blocks north and around the corner, construction has begun on an 11-story residence for 23 single-parent families (plus a superintendent's apartment) at **210 W. 102nd St.** between Broadway and Amsterdam Ave. It is being built as "inclusionary housing" to allow the Zeckendorf Organization additional floor space in its development of the former Mayflower Hotel property at 15 Central Park West. After completion, the W. 102nd St. building will be owned by the **Settlement Housing Fund, Inc.**, which will provide on-site services for the residents. In contrast with Ariel East and West, tenants will be assisted by the Federal Section 8 housing program and will pay no more than 30 percent of their income for rent or the part of the public assistance allowance attributed to rent. Occupancy is slated for the end of 2007.

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Marc Sorkin
Block Association Member

Thank You, Members!

To all of our contributors, heartfelt thanks. Your donations keep the Block Association going and the guard on the street. Names of those who are “paid up” through the *previous* quarter (approximately) appear below; please let us know of errors. We ask that you please fill out the envelope stub

**New and continuing donors:
please use the enclosed envelope
to send your contribution to:
W. 102-103 Streets Block Assn.
P. O. Box 1940
New York, NY 10025**

completely (including your apartment number) and legibly when making your contribution (the stubs are the basis of our record-keeping) and indicate if you prefer anonymity.

235 W. 102 St.: Caldwell, Kirker, Knight, Lyman, Meese, Mitchell, Purrington, Reitz, Stafford, Timperley, Vargas, Williams
240 W. 102 St.: Daly, Eisenstadt, Field, Fishman, Flanagan, Kalish, Nissenbaum/Kim
247 W. 102 St.: Dunn
251 W. 102 St.: Mirsky/Bommarito
252 W. 102 St.: Carroll/Musk
254 W. 102 St.: Sagi
307 W. 102 St.: Zakaria/Throckmorton
308 W. 102 St.: Hilary
310 W. 102 St.: Albert
311 W. 102 St.: Doyle/Lauren
312 W. 102 St.: Plutzik/Goldwasser
313 W. 102 St.: Betts
315 W. 102 St.: Ehrlich, Hansen, Knox, Weil
318 W. 102 St.: Erselcuk
320 W. 102 St.: Brail
250 W. 103 St.: Draynel, Gottesfeld, Katzer, Lee/Payez, Rahmani, Soskin, Sue/Lin
305 W. 103 St.: Bertin
308 W. 103 St.: Paulson, Worth
312 W. 103 St.: Aaronson, Rabbit/Feidner
316 W. 103 St.: Kleidon/Ahmed
855 West End Ave.: Coffman, Hawke, Rottenbach/McKenna, Solowiejczyk/Porjesz
862 West End Ave.: Hewitt
865 West End Ave.: Beels, Carroll/Bartlik, Currin/Lepore, Cushman/Sorkin, Davidge/Lott, Gurman, Hanrahan, Leshen/Mota, Lowenthal, McCormack, Nye, Perchanok/Krasner, Zakrzewski
870 West End Ave.: Wuorinen
875 West End Ave.: Babush, Batterman, Benderly, Borinstein/Vartanian, Canin, DeCurtis/MacDowell, Eisen/Dworkin, Felton, Fricke/Klimley, Fuerstein, Garbers/Belth, Gillman, Gordon, Groszof/

Fisch, Hausman, Humphreys, Lasher, Leiman, Leon, Levin, Levine, Lohr/Trucco, Malatzky, Manley, March/Laferrère, McDermott, Monderer, Pommer, Rando-Channon, Rogers, Rubel, Smith, Smith/Chibnik, Ward, Williamson, Yahr
878 West End Ave.: Foreman, Gross/Ochshorn, Hotchkiss, Stearns
884 West End Ave.: Cockey, Cutler/Young, Davis, Pines, Waldman, Yin
885 West End Ave.: Brown/Gruber, Browning, Cryer, Flam/Hazzan, Friedman, Sanders, Spring/Miller, Stokinger/Maas, Tympanick/Gilman, Weiss
299 Riverside Dr.: Bauchner/Weil, Dane/Rabinowitz, del Alamo, Fell, Field/Seidel, Flateman/Goldstein, Goldstein, Guarino/Arlotta, Healy/Prather, Holtz/Horowitz, Kastanis, Kaufman, Leidner/Ruden, Reich/Dessel, Soltz, Tedoff, Toub/Pagano, Wagner/Cecil, Wang/Sedlis, Wollos/Best, Wong
300 Riverside Dr.: Abramski, Blumberg, Burton, Butera/Warren, Clarke, Cummins, DeRosa/Margold, DiCostanzo, Eager, Eisler, Faux/Willig, Flint/McLeod, Forbes/De Prenger, Fox, Goldwasser, Greenwald/Struhl, Hall, Hudson/Cherry, Kowal/Dean, Krassner, Lassiter, Lerse, Levit, Maeda, Meer, Mills, Mojarro/Greiper, Rack, Rapp/Zyberman, Reich/Greenberg, Reiner/Lally, Ross/Myers, Schiff, Seget/LaBasse, Serra, Simon, Sinaiko, Stone, Taus, Themm/Clevenger, van Schaardenburg, Vaz/Moebius, Vinicor, Wallace, Weissberg
305 Riverside Dr.: Avidon, Colon, Hoffman, Jacoby, Juviler/Stephens, Liebowitz, Minerva/Danzig
310 Riverside Dr.: Acero/Dyer, Barter, Cooper, Freiling, Hagiwara, Holness/Levine, Huber, Hugus, Keene, Kelly/Nacht, Mahoney, Manning, McKinney/Chin, Napolitano, Nealy/Drinkwater, Piper, Shanahan, Tambini/Mille, Turnock, Wiener, Woodward
Landlords/Co-ops: 235 W. 102 St., 247 W. 102 St., 249 W. 102 St., 252 W. 102 St., 253 W. 102 St., 302 W. 102 St., 315 W. 102 St., 250 W. 103 St., 308 W. 103 St., 309 W. 103 St., 319 W. 103 St., 854 West End Ave., 855 West End Ave., 856 West End Ave., 858 West End Ave., 864 West End Ave., 866 West End Ave., 868 West End Ave., 872 West End Ave., 875 West End Ave., 878 West End Ave., 885 West End Ave., 299 Riverside Dr., 300 Riverside Dr.
Commercial: Angel Nook Inn, Bellov, Cherry, HSI Productions, Kay French Cleaners, Mamá Mexico, Perez, Sorkin, Stahl, Wohlfarth & Associates

Street Sign Isn't Enough For US Postal Service

Perhaps a story about bureaucratic complexity involving the Post Office isn't really news but here is a recent one, for the record.

As reported on page 1, the street sign proclaiming “Humphrey Bogart Place” went up on the corner of Broadway and W. 103rd St. on June 24 but months later, the US Postal Service still wouldn't deliver mail using that street name.

One Post Office employee said a letter from the City Councilmember was needed but another employee said the letter had to come from the Borough President's office. The BP's representative first thought that the block had to be renamed rather than secondarily named in order for the new name to be official and then thought that the letter had to go to the USPS's Delivery Systems department.

A follow-up with the manager of the Delivery Systems department directed the caller to the Address Management Systems department. There, a very nice lady explained that “Humphrey Bogart Place” was what they called a “vanity address” and assured the caller that a letter from the Borough President's office to her department verifying the additional name would do the trick.

That letter has now been sent and received. Mail to Humphrey Bogart Place should be delivered without a problem.

CORRECTION

In the June, 2006 issue of the Newsletter, an article inviting members to join an email notification list for Block Association events included two incorrect email addresses.

The correct address for contacting the Block Association is:

info@w102-103blockassn.org.

The correct address for joining the email notification list is:

signup@w102-103blockassn.org.