



## Block Association Plea Yields Funds, Helping Hands

By Hedy Campbell

We were very impressed by the number of emails, letters, phone calls, and contributions we received following our plea in September. We had several new attendees at our September board meeting, and a few volunteers are already busily working on projects of one sort or another.

Celia Knight is getting up to speed with the software used to produce the Newsletter and has committed to helping with the production of a booklet on the history of the neighborhood. Caitlin Hawke wrote the article about the art installation on the Broadway malls (see page 5). Arya Iranpour is creating a new and improved website for us. Some twenty contributors sent in donations for the very first time, and two dozen lapsed contributors rejoined. Several people increased the size of their contribution. Thanks to all of you who stepped up in whatever way you could. We're on sturdier ground.

However, in order to ensure the future of the guard service and the vitality of the organization, it's important that we keep our sleeves rolled up. Our work isn't done. We still have several key positions that need to be filled, co-treasurer, database manager, and newsletter ad sales rep among them. Let's see if we can increase our contributor base by

*Continued on Page 6*

# The West 102nd & 103rd Streets Block Association *NEWSLETTER*

## Haunted Halloween Hoopla On Wild West 102nd Street

By Marc Reiner

Ray Parker, Jr. added to his fame immeasurably when he asked, "If there's something strange in your neighborhood, who you gonna call?" Yet the Ghostbusters were of no use at all when we *wanted* to add something strange to our neighborhood for Halloween. For that, we needed the support of the Block Association. What they provided wasn't merely strange, it was pretty wonderful!

On Monday, October 31st, ghosts, monsters, superheroes, rock stars, Egyptian goddesses, tigers, hippies, witches, athletes, wizards, and assorted other costumed creatures descended upon the temporarily haunted stretch of W. 102nd St. between West End Ave. and Riverside Dr. Most made it out alive. Okay, okay, all of them made it out alive with smiles on their faces and several months' worth of the Recommended Daily Allowance for sugar in hand.

Thanks to the 24th Precinct, we were able to Occupy West 102nd St. for the evening and allow the costumed crazies free reign of the block without concern for cars. Many of the awesome residents of that block decorated their homes and gave out candy to the hordes of trick-or-treaters that came their way. There was even a machine spewing bubbles filled with fog! So spooky, yet so cool! Alan Smith and his chain gang of ghostly prisoners on W. 103rd St. did a wonderful job passing out candy and

gently frightening the costumed kids as they paraded by.

Adding to the mood and the merriment was a very nifty carved pumpkin created and donated by Sax Freymann. Janet Harvilchuck demonstrated her spooky-story-telling skills as she entertained tiny tricksters with tall tales.

Special mention also must be made of the tremendous work done by the residents and staff of the Addiction Institute (St. Luke's), led by Zeb Ely. They threw themselves into setup, cleanup, and making sure that drivers respected the barricades that were in place to keep them off the block. They were remarkable and deserve all of our thanks. On a related note, Sheryl Marsh, the cook at St. Luke's, deserves a medal: she came to work on her day off just to bake us a beautiful and very delicious cake. We hear that she's retiring this month. We will miss her thoughtfulness.

Speaking of baked goods (and, really, it's always fun to speak of baked

*Continued on Page 8*

### **BLOCK ASSOCIATION MEETINGS**

Regular Block Association meetings are held twelve times a year, usually on the second Tuesday of every month.

TIME: 8:00 p.m.  
PLACE: 306 W. 102nd St.

The next three meetings are scheduled for Dec. 13, Jan. 10, and Feb. 14.

## Carolers Join to Brighten the Longest Night

**H**ave you noticed how short the days have become lately? Fear not! Before you know it, they'll be growing longer again. Come help us move the process along by celebrating the darkest day of the year with holiday songs and good cheer. Join us on Wednesday, December 21 at 7 p.m. for our annual holiday caroling party. Come brave the cold with us as we stroll our neighborhood's streets, serenading residents and passersby alike.

Anthony Bello, our stalwart choir-master, will be ready and waiting for you in the lobby of 865 West End Ave. Bring your hats, mufflers, and mittens, and maybe a flashlight, sleigh bell, or

tambourine. Song books filled with traditional seasonal favorites are provided. Afterward, thanks to Mitchell Stein and the board of the Master Apartments, we'll warm up with cider and snacks in the lobby at 310 Riverside Dr.

If you're a regular, welcome back. If you've never participated before, come join us for an exceptional infusion of camaraderie. Last year we had 70 neighbors and a few visitors from far away filling our ranks. All are welcome, as are contributions of food for the party. For more information or to arrange a contribution, please contact Hedy Campbell at (212) 865-8524 or at [solstice@w102-103blockassn.org](mailto:solstice@w102-103blockassn.org).

## BA's First Blood Drive Planned for January

**M**ark the date—in red! On January 24, the New York Blood Center's Mobile Donation Center (think Bookmobile but a little different) will be parked in front of 240 W. 102nd St. between West End Ave. and Broadway. The blood drive will take place from noon until 6 p.m. Make an appointment in advance or just drop by.

To be eligible to donate, you must be between the ages of 17 and 76 and your most recent donation must have been before Nov. 28. Those younger or older can consult the New York Blood Center's website ([nybloodcenter.org](http://nybloodcenter.org)) for specific instructions. A list of medical conditions and medications that block eligibility can be found there as well.

At the time of your donation you will fill out a questionnaire, undergo a brief physical examination, have your blood drawn by a phlebotomist, then relax for a few minutes with a drink and a snack. The entire process takes just over an hour. If you have never donated, why not mark the occasion of our first blood drive with your first donation? Most people find it painless and very gratifying. We can only imagine the gratitude of those who receive donated blood.

If you have questions about donating, visit the New York Blood Center's website ([nybloodcenter.org](http://nybloodcenter.org)) or contact Hedy Campbell, who has donated dozens of times, at (212) 865-8524 or by email to [blood@w102-103blockassn.org](mailto:blood@w102-103blockassn.org). Please let Hedy know if you plan to donate so she can supply the Blood Center with an approximate head count.

## Rafael, Our Guard, Helps Elderly Woman Get Home

**R**afael Hernandez is on duty until midnight or 1 a.m. every night. One day in October he reported: "That night, I was on my way home from work and I saw an elderly woman on the corner of W. 102nd St. and Broadway. I asked her, "Is everything okay?" because she looked lost. She told me she lived on W. 108th St. and Manhattan Ave. I walked her there and she could not remember which building she lived in. After talking for a few minutes she eventually remembered. I took her upstairs and spoke to her granddaughter who told me that this type of thing happens a lot. I suggested they put a special lock on the front door." We thanked Rafael for his caring assistance.

## The West 102nd & 103rd Streets Block Association

### Newsletter

Published four times each year. **Hedy Campbell** and **David L. Reich**, co-editors. Comments and questions related to the Association or Newsletter are welcomed. Letters should be addressed to Newsletter Editor, P.O. Box 1940, New York, NY 10025. Send email to [info@w102-103blockassn.org](mailto:info@w102-103blockassn.org). Phone messages may be left at (212) 866-5769. Recent issues of the Newsletter are available online at [bloomingdale.org/newsletter102-103.htm](http://bloomingdale.org/newsletter102-103.htm)

### Email List

The Block Association maintains an email list to notify residents about important matters that arise between issues of the Newsletter. You can join the list by sending your email address, full name, home address (with apartment number) and phone number to [email@w102-103blockassn.org](mailto:email@w102-103blockassn.org).

### Street Guard

Your contributions to the Block Association provide funding for our street guard, Rafael Hernandez, who makes rounds from 5 p.m. to midnight, Sunday – Thursday and from 6 p.m. to 1 a.m., Friday and Saturday. He can be reached, while on duty, at (646) 772-2240 to report security issues or to request his assistance on the street.

# Neighborhood Artists To Be Seen and Heard this Winter

By David L. Reich

Editor's Note: We asked our Block Association residents if any of them were performing, publishing, or exhibiting their creative work in nearby locations this winter. Here is what came to our attention: a producer of musicals, a Pulitzer prize-winning composer, and three singers. Now you can discover them as well.

## Donna Trinkoff

It started out on the internet and now *Silence! The Musical* is a live show at 9th Space, one of Performance Space 122's off-Broadway venues at 150 First Ave. (E. 9th St.). Neighbor Donna Trinkoff is one of the producers.

*Silence!* calls itself "the unauthorized parody of *The Silence of the Lambs*." According to the show's modest description on its website, "This laugh-out-loud naughty satire features a singing chorus of floppy-eared lambs narrating the action as Buffalo Bill gleefully dances a hoedown while kidnapping hapless Catherine Martin. Even Dr. Lecter, scary as ever, sings about the life he'd like to lead someday outside the prison walls."

## Charles Wuorinen

*It Happens Like This*, a dramatic cantata on poetry of James Tate, composed by Charles Wuorinen, will be given its New York premiere at Works and Process at the Guggenheim Museum on Feb. 19 and 20, 2012 (7:30 p.m. each night).

Ken Rus Schmoll will stage the piece, which was commissioned for the Tanglewood Music Center's annual Festival of Contemporary Music this past summer. Performers will be the same four from Tanglewood with Ensemble Signal conducted by Brad Lubman. The Guggenheim Museum is on Fifth Ave. at E. 89th St.

## Anthony Bellov and Dayle Vander Sande

Two leaders of the Block Association's solstice caroling, Anthony Bellov and Dayle Vander Sande, will be appearing at the Katherine Hepburn Cultural Arts Center in Old Saybrook, CT (not *that* far away) in a holiday variety show on Friday, Dec. 16 at 8 p.m. The program will feature Alaskan Fiddling Poet Ken Waldman, who you may remember from the 2010 Block Association Yard Sale.

Along with Rosalind Gnatt, who will join them, they are members of the Bond Street Euterpean Singing Society, house artists for the Merchant's House Museum at 29 E. 4th St., in Manhattan's East Village, where they will perform the following evening, Saturday, Dec. 17.

## Liz Childs

Jazz vocalist Liz Childs, a native New Yorker, will be appearing with Ed MacEachen on guitar and Dan Fabricatore on bass at Studio 100 in the Times Square Marriott Residence Inn on Sixth Ave. at W. 39th St. on Thursday, Dec. 15 from 7 to 10 p.m.

Childs, who also had a recent appearance at Le Pescadeux in Soho, will be issuing her second CD, *Take Flight*, in February 2012. It will feature the same musicians plus Anthony Pinciotti on drums. As described in the release notes, "She glides and soars through a generous program of 17 selections that blends ballads, bossas, standards and blues with jazz takes of three folk classics (a pair by Leonard Cohen and one from Bob Dylan) and her own original title track."

## Block Association Seeks Residents of Fifty Years or More for Recognition

Did you move into the neighborhood in 1962 or before? Have you already been recognized as a Resident of Long Standing? If you can answer yes to the first question and no to the second, we want to hear from you!

Several years ago, just when the effort to declare West End Avenue a historic district began, we decided to also capture and preserve the personality of the neighborhood's residents. Beginning in 2010, the Block Association started identifying residents who had lived 50 years within our boundaries. Since then, we've found, interviewed and, photographed more than a dozen of them. Now that we're planning our next annual meeting, we'd like to add any additional resi-

dents who will reach the 50-year mark in 2012 as well as any who are already there but may have been missed. At the meeting, which usually takes place in March, the newest inductees are introduced to the community, presented with a certificate and a small gift, and photographed. You can read the profiles and see photos of those previously recognized at [w102-103blockassn.org](http://w102-103blockassn.org). If you qualify, or know someone who does, please contact Hedy Campbell (212-865-8524 or [hedyfc@nyc.rr.com](mailto:hedyfc@nyc.rr.com)).

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# When Caught in a Fire, What's the Right Thing to Do?

By Marlene Lee

At 9:45 p.m. on Tuesday, October 18th, my building was on fire. I wished I could turn to my partner and say, "Do you smell something burning?" but he was in the hospital.

I heard sirens in the distance coming closer. Emergency vehicles are a fact of life in the city, so I didn't assume they were coming to our street. And since no alarm had sounded in the building (and never would), I wasn't particularly worried when the sirens seemed to be closing in on 250 West 103rd St.

I got out of bed at a leisurely pace and looked out the window. Rotating red lights grazed the night. They were interesting, but not uncommon. I pulled street clothes over my pajamas and walked to the apartment door. From somewhere below came the sound of breaking glass, windows being struck again and again.

Reality kicked in. I grabbed my purse off the desk and opened the door. Smoke traveling through building vents swirled in the hallway and collected thickly at the ceiling. Frightened, I closed the door behind me and joined others who by now were descending the cement stairs from the floors above.

It was the wrong thing to do. Actually, after reading web sites and talking to firefighters, I realize it was the second wrong thing to do. If I was going to make the mistake of leaving my apartment, I should at least have banged on neighbors' doors on my way out instead of unheroically focusing on myself.

The one thing I did right was to avoid the elevators.

When my neighbor at the end of the hall had stuck his head out the door and saw the smoke ("Come on!" I yelled), he immediately popped back inside and closed his door.

That was the right thing to do.

"Where's Vince?" a friend asked when we reached the lobby. Above

shouted warnings to avoid hoses and slick water on the floor, I explained that he was in the hospital. What a relief. How would I have gotten him downstairs without using the elevator? Of course, trying to get a non-ambulatory person down the stairs by myself, perhaps injuring both of us, or, even worse, attempting something with the oxygen concentrator and tanks that I wasn't trained for, would have been the very worst thing to do.

In a fire-proof high-rise, a burning apartment contains its own conflagration. The best place for Vince, the oxygen, and me, would have been at home. If the fire had been in our apartment, we would, of course, have left. But assuming firefighters were already on site and had located the fire, they would have rescued us more effectively than we could rescue ourselves. In fact, the response from Engine Company No. 26, Ladder Company No. 22, 11th Battalion on West 100th St. had been prompt. By the time I reached the lobby, the crew had already checked the floor above the burning apartment and determined it was not overheated and no one needed to evacuate. We had not heard an alarm because, while a new building is required to have an annually inspected fire alarm and sprinkler system, older buildings, such as ours, are not.

Here's the drill: in a fire-proof high-rise, the best thing to do is to stay in your apartment. Block hallway smoke with duct tape around the door and wet towels under it. Seal vents and turn off air conditioners. If your apartment is burning, firefighters will rescue you. They'll check the floor above the fire for overheating. They'll bang on doors and evacuate residents, if necessary. (Still, I'm glad that our super knows Vince is non-ambulatory and uses an oxygen supply.)

Just in case you have to evacuate, be familiar with the location of stairwells

and exits. For instance, there is a door at the back of our lobby that leads to the basement. From there, it's one flight up to the sidewalk. In an emergency, this is worth knowing.

The fire started in the first-floor apartment adjacent to the lobby. The doorman smelled smoke and called building superintendent Osvaldo Acobes and 911. The cause, says the super, was a malfunctioning microwave. Unlocking the apartment, he saw the kitchen in flames. He checked the bedrooms for anyone sleeping, then began operating a fire extinguisher. But when the microwave, by now a fireball, broke through its shelf and landed on the stove beside cabinets that were also burning, he left the smoke-filled apartment and closed the door behind him. More than a month later, the smell of smoke remains. Renovation of the lobby and apartment have begun.

We were lucky. The apartment that burned was unoccupied at the time. Best of all, no one was hurt, not even those of us who did the wrong thing.

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## Neighbors Pitch In to Pitch Out E-Waste

Our 2011 e-waste collection was a great success with good weather and an excellent turnout on Oct. 22. Over 30 members of our Block Association, and some from W. 104th St., lugged over their old computers, printers, and even cables and a bucket full of batteries. We shuttled this collection to the larger e-waste event run by the Lower East Side Ecology Center (LESEC) at W. 96th St. and Amsterdam Ave. For over 30 years, LESEC has been recycling everything from batteries to food scraps (for compost) to, more recently, electronic equipment.

Beginning in 2015, the NYS Electronic Equipment Recycling and Reuse Act will ban the disposal of electronic equipment covered by the law. Fortunately, LESEC organizes these recycling events in most boroughs making it easier for us all to do the right thing.

Did you know that, according to the LESEC website, electronic waste contributes 1% of the volume of materials in landfills but 70% of the toxins found there? Electronic waste contains many toxic materials including lead, mercury, cadmium, phosphors, and brominated flame-retardants. Recycling your e-waste decreases energy and water use, reduces pollution, and keeps hazardous chemicals out of our air and water.

Andres Veranes was the main organizer of the event. Several Block Association board members contributed their time and effort: David Reich loaded and drove two carloads of equipment to the LESEC collection point, and Hedy Campbell, Bob Aaronson, and Terence Hanrahan provided logistical support. We thank the co-op board and residents of 250 W. 103rd St. for graciously allowing their building to serve as the staging ground. And of course, thanks to all who disposed of e-waste. Our aim is to host another e-waste drive after the holidays. We will keep you posted.

## A Big Apple (and Elephants!) on Broadway

By Caitlin Hawke

It's a sure sign of the season: apples and pears are in. But not just in the greenmarkets. Thanks to the Broadway Mall Association (BMA) and the Morrison Gallery, through April some 18 whimsical sculptures of apples, pears, elephants, bulls, and more may be enjoyed along Broadway from W. 59th to W. 168th Streets. The exhibit, *Peter Woytuk on Broadway*, features monumental works by this American artist as part of BMA's "Art on the Malls" program, which was launched in 2004.

The newsletter caught up with Deborah Foord, chair of the BMA public art committee, who described past exhibits as serendipitous. This one, she said, was the result of a concerted effort on the part of BMA to get more serious and organized about its commitment to public art, particularly in underserved communities. She said the board gravitated to the Woytuk sculptures because of their commanding size, beautiful luster, and ability to captivate passersby.

An American artist, Woytuk now sculpts primarily in Asia, casting his larger-than-life works in China and Thailand, where he lives for most of the year. The Asian foundries can handle up to 10,000 pounds of bronze in a single pour, which results in the tremendous "Elephant Pair" at Columbus Circle or the 2,500-pound seated "Bulls" at W. 168th St. Closer to home, there is "A Watering Can" at W. 96th St., "Apple and the Clamp" at W. 103rd, and "A Pair" near Garden of Eden with its outdoor fruit display at W. 107th St.

With this striking exposition, the Broadway Mall Association has truly put itself on the map. Founded over 30 years ago as a community organization to address the derelict green spaces in between the lanes of Broadway, the BMA now maintains and beautifies 10.6 acres of New York City Parks property. While most of us appreciate the BMA

plantings and flowers, the work of this community nonprofit is poorly known. For one, it is supported entirely by public contributions from local residents and businesses. The high profile of the Woytuk exhibit is a testament to the dedication of the organization: its efforts have resulted in a 5.5 mile, world-class urban gallery.

Thanks to the Broadway Mall Association, New Yorkers may expect to see future exhibits that stop us in our tracks.

*For more information, please visit [woytuk.com](http://woytuk.com) and [broadwaymall.org](http://broadwaymall.org). Also at the base of each work, there is a code to access the exhibit's bilingual cell phone tour with interpretations by Peter Woytuk of each work: call (212) 901-3310.*

## Shelters Seek Holiday Gifts for Parents, Kids, Other Residents

For the eleventh year, the Block Association will join with the U. S. Department of Justice's New York office in their holiday toy and gift party for the victims of domestic violence who live at the Henry Street Settlement shelter. Hundreds of toys, books, and small gifts, both new and gently used, have been donated, collected, wrapped, and delivered through this annual project. A wrapping party is held at DOJ, with delivery of the gifts by Santa and Mrs. Claus at the shelter.

Gifts are also collected for the men at the Doe Fund's Ready, Willing and Able shelter. They are the folks you see in blue coveralls keeping Broadway clean throughout the year.

To make a donation to the Henry Street Settlement or the Doe Fund shelter, please leave your gifts at the lobby desk at 305 Riverside Dr. for Camille or call (646) 345-5209 to arrange for them to be picked up.

# Bloomington Aging in Place Celebrates 2nd Anniversary; Reports New Programs, Party

By David L. Reich

There are times when a two-year-old is just what senior residents of our neighborhood need to brighten their day, get them moving, and teach them a thing or two. In this case, the two-year-old is Bloomington Aging in Place, the all-volunteer organization that has been expanding its services and adding new programs.

In October, BAiP had a membership meeting at the Marseilles Residence on W. 103rd St. featuring an exceptional speaker explaining the ever-changing Medicare system. That meeting saw the inauguration of the assistive listening system that BAiP installed in the Community Room. It broadcasts the audio of the meeting directly to personal hearing aids or headphone sets provided to members of the audience.

The Community Room was also the setting for the second annual free flu shot clinic hosted by BAiP in October and run by St. Luke's Hospital. Not only were about 50 people vaccinated, but two St. Luke's doctors went to the home of one shut-in BAiP member to provide shots for her and her husband.

On a sweeter note, the year-end party at the Marseilles on Dec. 15 will offer a live jazz band, three singers, and two belly dancers, along with refreshments provided by BAiP members.

The Neighbor-to-Neighbor committee is expanding its services to seniors in need of the sort of help a neighbor can provide. To this end, a new survey is included as a separate light blue page in this Newsletter. Anyone who might need help or could offer help, in various categories, is welcome to fill out the survey and return it to BAiP following the instructions on the page. You can even fill out and submit the survey online at [bloominplace.org](http://bloominplace.org).

Exercise is one of the best ways for seniors to stay healthy. BAiP has an

ongoing ping pong group that meets at Wang Chen's on W. 100th St. For exercise *and* conversation, nothing beats the morning walking group that is also celebrating its second anniversary. Evelyn Miller, a founder of the group, recalls their first excursion: "The temperature was a balmy 21 degrees; we visited the pond at the northern end of Central Park, where we sighted a large racoon and numerous dogs enjoying their early morning outing."

For indoor activities, BAiP has a very active discount ticket program for music and theater. Recently, members used free tickets to attend a New York Philharmonic performance at Avery Fisher Hall and have seen interesting off-Broadway theater productions as well.

BAiP can always be contacted on its website, [bloominplace.org](http://bloominplace.org), by email at [info@bloominplace.org](mailto:info@bloominplace.org) or by phone at (212) 842-8831.

# Block Association Plea Yields Funds, Helping Hands

*Continued from Page 1*

another twenty new names this quarter. Will you be one of them? See the article below for an incentive. It would be great to continue seeing new faces at our board meetings (second Tuesday of each month at 8 p.m. at 306 W. 102nd St.). The next ones are on December 13 and January 10. Come to our holiday caroling on December 21st (see page 2) and introduce yourself. Make a donation at the upcoming blood drive on January 24 (see page 2). Volunteer to help out with a visibility event in your building lobby. There are plenty of ways to lend a hand. Please email us at [info@w102-103blockassn.org](mailto:info@w102-103blockassn.org) to let us know what interests you.

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## Join the BA Now; Receive Gift in Return

If you've never before contributed to the Block Association, now's the time. We're working hard to expand our contributor base so we're offering an incentive to new members. Make your first contribution before the end of the year, and receive your choice of:

- a Block Association tote bag, baseball cap, or mug, or
- a gift card for a free glass of wine or draft beer at the Broadway Dive (2662 Broadway, on the east side of the street between W. 101st and W. 102nd St.), compliments of owner Lee Seinfeld, or
- a batch of home-baked cookies or brownies.

To make a contribution, use the envelope provided with the Newsletter and indicate which gift you'd like to receive. Include a check for \$25 (or \$100 if you'd like to join for the entire year) to 102-103 Streets Block Association. Just in case you didn't receive an enve-

lope, the mailing address is Box 1940, New York, NY 10025; include your full name and address with apartment number, phone number, and email address, please. If you live in a doorman building, your gift will be delivered to you. If not, you'll be notified by email to pick up your gift from the doorman at 240 W. 102nd St.

If you have an idea for an incentive that we might use to attract new members, please let us know by sending an email to [info@w102-103blockassn.org](mailto:info@w102-103blockassn.org).

### Editor's Note

We usually print next year's Alternate Side Parking exemptions list in the December issue but this year it was not available from the Department of Transportation until after this issue was completed. It is now on our website, [w102-103blockassn.org](http://w102-103blockassn.org), and you can also find it at [nyc.gov](http://nyc.gov).

## LPC Conducts Last of West End Ave. Hearings

The third and last of the Landmarks Preservation Commission (LPC) public hearings on the creation of the West End Ave. Historic District was held on October 25th. A staff member described the proposed district, mentioning it as representative of a "rare development pattern in the history of the city," while photos of buildings on the avenue illustrated her words.

Following this presentation, every elected official representing our area testified in support of the proposed district. Representatives read statements on behalf of Councilmembers Inez Dickens and Gale Brewer, Assemblymember Linda Rosenthal, State Senator Tom Duane, and Manhattan Borough President Scott Stringer. State Senator Adriano Espaillat and Assemblymember Daniel O'Donnell spoke to the Commission in person.

Many representatives of organizations testified in support, including The Landmarks Conservancy, The Historic Districts Council, Landmark West!, the W. 75th St. Block Association, The West End Preservation Society, The Coalition for a Livable West Side, and Westsiders for Responsible Development. Mark Diller and Mel Wymore, the current and the previous chairs, respectively, represented Community Board 7.

In addition, over 30 individuals spoke in support with only three speakers in opposition, one of whom represented the Real Estate Board of New York.

The Commission will vote and then the City Council will hold hearings and vote. We expect the area to be divided into three parts so there may be three different votes. We will keep you informed.

## BA Applies for Beautification Grant

Keep your fingers crossed! If all goes well, we'll be among a fortunate handful of community organizations to be awarded a grant from the Love Your Block! program, which is administered by the Citizen's Committee of New York City. If we receive the award, the grant proceeds will fund our spring tree well cleanup and planting.

In 2010, we received a Love Your Block! grant, which funded our annual spring planting event and also resulted in the installation of several bicycle racks by the Department of Transportation and the planting of several of

new trees by the Parks Department. Our application for a renewal of this grant was turned down in 2011, but we reacted quickly and were able to secure a grant from the New Yorkers for Better Neighborhoods program, which is also administered by the Citizen's Committee. We're hoping that this year's Love Your Block! application, prepared by resident John Hewitt, who runs the spring planting event, will be approved.

If you have an idea for a neighborhood improvement project that might be eligible for funding, or information about other sources of funding, please let us know the details by sending an email to [info@w102-103blockassn.org](mailto:info@w102-103blockassn.org).

### Block Association Help Wanted

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Halloween 2011 photo credits: top left: Terence Hanrahan; top right: Marty Toub; bottom row: Andree Sanders

## Haunted Halloween Hoopla On Wild West 102nd St.

*Continued from Page 1*

goods), they were out in force on the refreshments table. Delectable treats of all sorts were donated by many neighborhood residents, as were lots of candies and treats. We had lots of donors and helpers on the parade route, at the refreshments table, passing out goody bags, and otherwise contributing to making the event a spectacular success. Thanks to members of the following wonderful families in our neighborhood (in alphabetical order): Becker-Cope, Campbell, Danehy, Chase, DeCurtis, Einhorn-Futterman, Federman, Fish-

man, Fromm-Peltzman, Goldberg, Hanrahan, Kastanis, Knight, Lauren, Leidner-Ruden, Lott, Ng-Nitz, Reich, Stern, and Tredanari. If I've omitted your name, please do not be shy about letting me know by emailing me at [mreiner@andersonkill.com](mailto:mreiner@andersonkill.com) so I can correct any errors in the next Newsletter.

Thanks also to our neighbors who contributed a little something financial, no matter how much, to the pumpkin on the refreshments table. Your generous donations go a long way toward helping the Block Association do that voodoo that we do so well.

And, finally, special thanks to the tiny female elves who packed the goody bags that were distributed. That would be you, Hayden, Marley, and Beth. Your hard work and willingness to forgo the "one-for-the-bags, one-for-me" approach helped many a trick-or-treater go home happy.

We hope to see you all out there again on Oct. 31, 2012, when we'll scare up a few more delights for one and all. Meanwhile, if you see anything strange on our streets, please call the Ghostbusters. Or email your Block Association at [info@w102-103blockassn.org](mailto:info@w102-103blockassn.org).

# On Broadway

**O**penings and Closings: ♦♦The grocery store that had “**Golden Boy Natural**” on its awning, the one on the west side of Broadway between W. 98th and W. 99th Sts., has closed, perhaps because a new branch of **West-side Market** will be opening, one block south, in the space formerly occupied by **Duane Reade**. The grocery store had an active flower business. Now, **Health Nuts**, just a block north, has resumed the sidewalk flower sales that it had tried and abandoned some time ago. ♦♦**Second Time Around**, a consignment shop for women’s clothing that is part of an 11-state chain, has opened on the east side of Broadway between W. 99th and W. 100th Sts. where **Rootchi’s** had been. In keeping with the shop’s slogan, “resale goes upscale,” manager Kat Zielinski accepts only items less than two years old and in very good condition. ♦♦It’s worth going in to **Spices and Tease**, recently opened on the east side of Broadway between W. 97th and W. 98th Sts., for the aroma alone. In addition, you will find a

large selection of loose spices and teas as well as soaps, in the basement, and other associated items. Brewed tea and pastries are available with a few seats at a high counter facing Broadway. ♦♦Until recently, there were three **RiteAid Pharmacies** in our neighborhood at W. 96th St., W. 104th St., and W. 110th St. Now there are two, and, oddly, the one that was closed was the large one at W. 96th St. facing all that foot traffic from the subway station. ♦♦The retail space just south of **Urban Outfitters** on the west side of Broadway between W. 99th and W. 100th Sts. is now occupied by **Patagonia**. According to a manager, the store will be in operation “at least through April.” This is the new mode of “pop-up” retail: from empty space to fully stocked store in ten days or less just before a major selling season. After that, ...? ♦♦**Dog Days of New York** has opened on the west side of Broadway between W. 97th and W. 98th Sts. It is in the second floor space, above the **Texas Rotisserie & Grill**, that was previously occupied

by a **Sleepy’s** mattress store. The shop advertises that its founders are all local residents and dog owners. ♦♦The site of the former Indian restaurant, **Calcutta Café**, on the west side of Broadway between W. 104th and W. 105th Sts., is about to have a new life as ... an Indian restaurant. The owners of **Indus Valley**, on Broadway at W. 100th St. are expecting to open the new location for business by February 2012. ♦♦The owners of both the new Indian restaurant and the new Mexican restaurant that recently opened across Broadway, **Papasito’s**, have applied to the State Liquor Authority for two-year licenses. At a meeting of the CB7 Business and Consumer Issues committee to review these applications, the Indian restaurant owners did not appear and Papasito’s drew about a dozen neighbors complaining about noise and disturbances outside the restaurant. Since Papasito’s has refused to modify their closing time of 4 a.m., the committee has disapproved the application. It will be taken up on Dec. 6 by the full CB7 board.

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**Marc Sorkin**

Block Association Member

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To all of our contributors, heartfelt thanks. Your donations keep the Block Association going and the guard on the street. Names of those who are "paid up" through at least the *previous* quarter (approximately) appear below; please let us know of errors. We ask that you please fill out the envelope stub completely (including your apartment number) and legibly when making your contribution (the stubs are the basis of our record-keeping), and indicate if you prefer anonymity.

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## Hyper-Local B2B Networking Group Forming

Local residents and business colleagues Anthony Bellov (Anthony Bellov Video Productions) and Leonard Gottlieb (Halstead Property, LLC) have been involved successfully in a number of citywide business-to-business networking groups. They plan to take their experience in building expertise, referrals, and contacts to a "hyper-local" level and launch "Bloomingdale B2B," a networking group expressly for professionals living or working in 10025.

Modeled on citywide groups such as BNI, Gotham Networking, and Out Professionals, Bloomingdale B2B (named after the old Dutch Village which once existed here) will conduct regularly scheduled, face-to-face, structured meetings for members to promote themselves and build their businesses. No duplication of professions will be permitted.

If you are interested in taking an active role in designing and leading this group, which is planned to begin operating in early 2012, please contact Bellov (Anthony@AnthonyBellov.com) or Gottlieb (Lgottlieb@Halstead.com).